

Rhode Island Academy of Nutrition and Dietetics 2020-2025 Strategic Plan

GOAL 1 Members and prospective members view RIAND as vital to professional success.			
STRATEGY 1 Provide state of the art professional development products and services for education, competence and career success.			
Tactics/Action Steps	Responsible	Target completion date	Measures
1.1.1 Holds continuing education events	Co-Presidents, All Committee Chairs	August 2025	At least 1 continuing education event held annually
1.1.2 Promote CPE events and opportunities through RIAND Digest and social media/website	Communications Committee	June 2025	Quarterly (or more frequently as needed)
STRATEGY 2 Identify and respond to trends and needs of a changing, diverse membership.			
Tactic	Responsible	Target completion date	Measures
1.2.1 Complete members needs and satisfaction survey every other year.	Communications Chair	2021, 2023, 2025	3 member satisfaction surveys complete by 2025
1.2.2 Promote the dietetics profession to underrepresented groups	Diversity & Inclusion Liaisons	June 2025	- Appoint Diversity Liaison by June 2025 Hold at least 1 outreach event with a diverse population AND/OR
1.2.3 Increase cultural competency and cultural awareness among dietetics professionals	Diversity & Inclusion Liaisons	June 2025	provide at least 1 opportunity for CPEs to increase diversity and

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			inclusion among RIAND members
STRATEGY 3			
Equip members to take the lead in creating and maintaining a competitive edge in the delivery and reimbursement of nutrition services in the evolving marketplace.			
Tactic	Responsible	Target completion date	Measures
1.3.1 Recruit new members to RIAND board for 2 year commitment	Nominating Chair	January 2025	-Fill diversity liaison position & positions requiring refilling -Recruit 1-2 new board members per year
1.3.2 CPE series/events focused on marketing your brand, business and communication skills	Education & Events Committee	Twice in five years	2 events held by 2025
STRATEGY 4			
Empower present and future practitioners to be the leaders and mentors in food and nutrition.			
Tactic	Responsible	Target Completion Date	Measures
1.4.1 Recruit volunteers to board committees.	All board members	Ongoing	-direct interested volunteers to the Executive Committee -board positions filled with new people -committees supported by non-board members
1.4.2 Ensure board members are properly trained in leadership and recruitment strategies.	Co-Presidents, All Committee Chairs	Ongoing	-nominating chair attend recruitment strategy trainings offered by Academy
GOAL #2			
Rhode Islanders trust and choose Registered Dietitian Nutritionists as food, nutrition and health experts.			
STRATEGY 1			
Establish value to target audiences through effective programs, services and initiatives offered by RDNs.			

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Tactic	Responsible	Target completion date	Measures
2.1.1 Promote \$100 stipend for volunteering expertise in community with opportunity for CPE credit	Communications Chair	Ongoing	-4 x/year announcement will be made of availability of stipends -post stipend recipients and details on social media
2.1.2 RIAND will have a presence at other community events with similar mission, values to ours	Co-Presidents, Policy & Advocacy Committee	Ongoing	-1 x/year RIAND will collaborate with other like-minded groups to promote nutrition/wellness concepts
STRATEGY 2 Work collaboratively across disciplines on RIAND activities and issues related to nutrition			
Tactic	Responsible	Target completion date	Measures
2.2.1 Continue to develop relationships and be in contact with groups/organizations of interest.	Co-Presidents; Policy Co-Chair	Ongoing	Attend at least 1 meeting/event of another organization.
STRATEGY 3 Work collaboratively with medical and other allied health care disciplines and their organizations to further the Academy's strategic direction.			
Tactic	Responsible	Target completion date	Measures
2.3.1 Appoint volunteers to allied health boards/tables/coalitions	Co-Presidents, All Committee Chairs	Ongoing	-Identify at least 2 professionals groups to collaborate with - At least 1 RIAND member will attend at least 1 meeting of an allied health board/table/coalition -At least 1 RIAND member will attend at least 2 meetings of allied

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			health boards/tables/coalitions
2.4.2 Communicate with allied health/medical boards to determine barriers to collaboration and create solutions.	Co-Presidents, All Committee Chairs	Ongoing	Formulate plan to address barriers and solutions within RIAND and beyond Implement newly developed strategies
GOAL #3 RIAND members optimize the health of Rhode Islanders.			
STRATEGY 1 Engage members to impact food and nutrition policies through participation in legislative and regulatory processes at local, state and federal levels.			
Tactic	Responsible	Target completion date	Measures
3.1.1 Conduct training in public policy.	Policy & Advocacy Committee	Ongoing	-1 public policy workshop (>30 min) at board meeting/year
3.1.2 Establish legislative event where members meet and greet with state legislators.	Policy & Advocacy Committee	June 2023, ongoing	- Attend 1 legislative event/year -draft "how-to" document to help members approach local officials
STRATEGY 2 Prepare members to contribute, conduct, interpret and use research in practice.			
Tactic	Responsible	Target completion date	Measures
3.3.1 Attract highly credible speakers for annual conference and ongoing CPE events, webinars, etc.	Education & Events Committee	Ongoing	At least 2 speakers at annual conference will present recent and credible research. At least 1 CPE event/year (webinar or live) will be presented on new, credible research
3.3.2 Encourage local researchers to present work at annual	Education & Events Committee	Ongoing	Include more research in CPE events and annual conference

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conference and in ongoing CPE events (webinars or live). May include poster sessions at annual conference (if held in person)			
STRATEGY 4 Increase health equity by promoting improved access to Academy credentialed practitioners' services and nutrition interventions.			
Tactic	Responsible	Target completion date	Measures
3.4.1 Work with local insurers to improve access to medical nutrition therapy	All Committee Chairs	2025	Ongoing- passed telemedicine bill in 2021

Drafted by Katie Mulligan

Voted on and approved by RIAND board 10/28/2015

Updated by Stephanie O'Donnell 10/2016

Updated November 2020 by Laura Kilcline + Julia Berman

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